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MANLY BUSINESSES EMBRACING AUSTRALIAN BASED DIGITAL CURRENCY

ESTABLISHED ONLINE BUSINESS COACH ACCEPTING QOIN PAYMENTS

QOIN AN EASY PAYMENT OPTION FOR ONLINE COURSE

Business owners in Sydney's northern beaches are embracing digital currency for its ease of payment.

Seasoned business coach Alison Billaud, based in Manly, who has coached multi-million-dollar companies for 10 years, has taken the plunge into the digital currency Qoin (Eds; pronounced 'coin') as a means to make it easier for clients to join her newest business venture, The Milestone Academy.

With an impressive track record in business from the age of 19, having successfully sold her co-owned surf shop to Billabong after five years in operation in 2004, Mrs Billaud has packaged her profitable business methods into an online course for small business owners, now available for purchase using Qoin.

"I thought Qoin would be a great idea for my business as another payment option for people. Part of what I want to do is to reach as many people as possible to teach them how to be profitable. It doesn't matter where you are, anyone, anywhere can do an online course, and the digital currency Qoin facilitates my goal."

After a long time working with larger businesses turning over \$1-10million per year, Mrs Billaud has become passionate about giving the same quality of coaching advice to smaller business owners, for just 10% of what she used to charge.

"In all my coaching, I've found the biggest issue for all businesses, what causes the most stress, 99% of the time is cashflow. It's such a constant stress. Many business owners feel like they're winging it and they don't need to feel that way.

"Everything I teach is practical. I want to be a genuine help and support for small business owners, so they can feel more confident in the decisions they make within their business that will, ultimately, ensure they are profitable and in business for longer."

Mrs Billaud says she sees the "potential" of Qoin to increase the income and reach she makes within her online coaching business, without requiring more time or effort.

"No one is really trading at the moment and yet the value of my Qoin is going up, so that's nice to see.

Qoin Association

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“Taking my coaching online means I can help 1,000 or more small business owners, rather than just three or four at a time.

“My goal is to reach more people and give them access to my course if they don't want to pay in Australian dollars, and Qoin makes that possible.”

Over the space of just two months, around 3,000 small business merchants, including many in Sydney, are now accepting Qoin, the newest digital currency built on blockchain that offers cashless transactions.

And now Sydney is being specifically approached following research undertaken by Qoin that shows Sydney businesses and merchants are keen to get involved in digital currencies.

Qoin Australia Chief Marketing Officer Andrew Barker says, “We have done our homework in Sydney and we have a dedicated team of independent agents that are in contact with Sydney businesses.

“The current economic climate off the back of COVID-19 has encouraged many businesspeople to open their eyes to new ways of doing business and that includes digital currency.”

Mr Barker says the time is ripe for digital currencies, like Qoin, as coronavirus has paved the way for small businesses to consider digital currencies to attract new customers and facilitate instore transactions.

“With coronavirus restrictions easing, we're seeing consumers leaving their homes and heading back to local businesses. The small business merchants taking up Qoin are ready for this groundswell of new and returning customers.”

ENDS

About Qoin

- The Qoin Association was established in Queensland, Australia in 2019.
- The Qoin Association is a membership organisation that provides a framework for governance of the Qoin blockchain and reserve.
- The founding members of the Qoin association are Blockchain Investment Group (BCI), owner of Bartercard International (the world's largest retail trade exchange), and One Light Charity Foundation Public Trust. One Light has been a registered charity foundation for close to 10 years, partnering with over 10,000 merchants to help combat extreme suffering in their local communities.
- Qoin has been designed to offer both business' and consumers the opportunity to transact on a day to day basis or accumulate digital assets for potential future growth and liquidity. Through a directory based Qoin

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wallet, consumers are able to search, contact and transact with their favourite merchants in store and online.

- For more general information, go to www.qoin.world
- For technical information go to the Qoin White Paper located on www.qoin.world

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