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LANGWARRIN BUSINESSES ACCEPTING DIGITAL CURRENCY

FAMILY-OWNED TRADES BUSINESS MOVING AWAY FROM CASH FOR QOIN

DIGITAL CURRENCY TRIPLING IN VALUE A MAJOR WIN FOR SMALL BUSINESS

Homeowners can now pay tradies in 100% digital currency as Langwarrin trades businesses reduce their reliance on cash.

Southside Plumbing, Heating and Cooling, owned and operated by Lorraine and Peter Dwyer for 25 years, is now accepting full payment on Qoin (Eds; pronounced 'coin'), the newest digital currency, for their stock and services.

A family owned and operated business with a team of 12 that services the south-east Melbourne, Mornington Peninsula and Gippsland regions, Mrs Dwyer says it was a “no-brainer” to join the fee-free payment system.

“I love the progressiveness of Qoin, the opportunity to trade in the 21st Century and with no fees.

“I liked digital currency beforehand and I like the fact that we get the first opportunity. Australia normally misses out on these things. We don't normally get in on the ground floor.

“Qoin merchants are no different to traditional merchants. Our business is now offering full trade services to our customers paid with 100% Qoin.

“We've also recently built an online store, which allows us to sell stock anywhere in Australia, and we can now take Qoin for online purchases.”

In addition to supporting cashflow, Mrs Dwyer has also watched the Qoin her family business has accumulated more than triple in value.

“We got on board when it was 15 cents. To give you an idea of how it's grown, I had 5,000 in Qoin and now it's sitting at 18,500.”

“We're helping get something exciting off the ground and possibly we'll be able to get some money out of it when we cash it in at some stage.

“We operate on the value of every job you do, you do it as if it's your own home. We believe in good old-fashioned, friendly service. With Qoin, we're open for business and ready to go.”

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Qoin Association

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Over the space of just two months, around 3,000 small business merchants, including many in Langwarrin, are now accepting Qoin, the newest digital currency built on blockchain that offers cashless transactions.

And now Langwarrin is being specifically approached following research undertaken by Qoin that shows Langwarrin businesses and merchants are keen to get involved in digital currencies.

Qoin Australia Chief Marketing Officer Andrew Barker says, "We have done our homework in Langwarrin and we have a dedicated team of independent agents that are in contact with Langwarrin businesses.

"The current economic climate off the back of COVID-19 has encouraged many businesspeople to open their eyes to new ways of doing business and that includes digital currency."

Mr Barker says the time is ripe for digital currencies, like Qoin, as coronavirus has paved the way for small businesses to consider digital currencies to attract new customers and facilitate instore transactions.

"With coronavirus restrictions easing, we're seeing consumers leaving their homes and heading back to local businesses. The small business merchants taking up Qoin are ready for this groundswell of new and returning customers."

ENDS

About Qoin

- The Qoin Association was established in Queensland, Australia in 2019.
- The Qoin Association is a membership organisation that provides a framework for governance of the Qoin blockchain and reserve.
- The founding members of the Qoin association are Blockchain Investment Group (BCI), owner of Bartercard International (the world's largest retail trade exchange), and One Light Charity Foundation Public Trust. One Light has been a registered charity foundation for close to 10 years, partnering with over 10,000 merchants to help combat extreme suffering in their local communities.
- Qoin has been designed to offer both business' and consumers the opportunity to transact on a day to day basis or accumulate digital assets for potential future growth and liquidity. Through a directory based Qoin wallet, consumers are able to search, contact and transact with their favourite merchants in store and online.
- For more general information, go to www.qoin.world
- For technical information go to the Qoin White Paper located on www.qoin.world

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