



Media Release | **INTERVIEW OPPORTUNITY AVAILABLE**

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CAULFIELD NORTH BUSINESS OWNERS EMBRACE DIGITAL CURRENCY

BUSINESS COACH USING QOIN TO GROW CONSULTANCY FIRM

“DIGITAL CURRENCY SIMPLIFIES CASHFLOW FOR SMALL BUSINESSES”

Caulfield North business owners are moving away from cash for digital currency.

Long-time business coach and advisor Dave Dickson who owns and operates consultancy firm, AllianceZ, says the digital currency Qoin (Eds; pronounced 'coin') is improving cashflow in his small business.

“Normally, you have to wait around three days for money to clear in your bank account. With digital currency and blockchain, you’re only waiting five minutes, or less. Five minutes is considered a long time.

“Qoin improves the speed of transactions. With cash, you don’t always know how long it’ll take to clear between accounts. Using Qoin, I’m able to monitor cashflow on a daily basis as opposed to waiting to see what cash comes in.

“Qoin helps you do business better and faster.”

A joint venture consultant and broker who has worked with Australian and international clients for 15 years, Mr Dickson was aware of digital currency and blockchain technology when he was approached to join Qoin.

“One of the companies I’m working with internationally is a blockchain company with a different product to Qoin, so when Qoin was suggested to me, I knew it presented new opportunities to my business.”

Originally from the United States, Mr Dickson plans to use Qoin to open up his business to more international clients.

“It gives me more opportunities to work with other clients, especially internationally. It also gives more opportunities to small businesses in the international currency exchange.

“Right now, most of my clients are local. I’m from the US and I still have a lot of contacts there.

“I’m looking forward to seeing how Qoin works and what I can do with it. There’s nothing to lose and other small business owners should give it a shot.”

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Qoin Association

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Over the space of just two months, around 3,000 small business merchants, including many in Caulfield North, are now accepting Qoin, the newest digital currency built on blockchain that offers cashless transactions.

And now Caulfield North is being specifically approached following research undertaken by Qoin that shows Caulfield North businesses and merchants are keen to get involved in digital currencies.

Qoin Australia Chief Marketing Officer Andrew Barker says, "We have done our homework in Caulfield North and we have a dedicated team of independent agents that are in contact with Caulfield North businesses.

"The current economic climate off the back of COVID-19 has encouraged many businesspeople to open their eyes to new ways of doing business and that includes digital currency."

Mr Barker says the time is ripe for digital currencies, like Qoin, as coronavirus has paved the way for small businesses to consider digital currencies to attract new customers and facilitate instore transactions.

"With coronavirus restrictions easing, we're seeing consumers leaving their homes and heading back to local businesses. The small business merchants taking up Qoin are ready for this groundswell of new and returning customers."

ENDS

About Qoin

- The Qoin Association was established in Queensland, Australia in 2019.
- The Qoin Association is a membership organisation that provides a framework for governance of the Qoin blockchain and reserve.
- The founding members of the Qoin association are Blockchain Investment Group (BCI), owner of Bartercard International (the world's largest retail trade exchange), and One Light Charity Foundation Public Trust. One Light has been a registered charity foundation for close to 10 years, partnering with over 10,000 merchants to help combat extreme suffering in their local communities.
- Qoin has been designed to offer both business' and consumers the opportunity to transact on a day to day basis or accumulate digital assets for potential future growth and liquidity. Through a directory based Qoin wallet, consumers are able to search, contact and transact with their favourite merchants in store and online.
- For more general information, go to www.qoin.world
- For technical information go to the Qoin White Paper located on www.qoin.world

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